

**Momondo A/S**  
Løvstræde 1  
1152 København K  
Central Business Registration No  
20181397

## **Annual report 2017**

The Annual General Meeting adopted the annual report on 31.05.2018

### **Chairman of the General Meeting**

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Name: Daniel Stephen Hafner

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## Entity details

### Entity

Momondo A/S  
Løvstræde 1  
1152 København K

Central Business Registration No: 20181397

Founded: 14.04.1997

Registered in: Copenhagen

Financial year: 01.01.2017 - 31.12.2017

Phone: +4533378080

Website: [www.momondo.dk](http://www.momondo.dk)

E-mail: [info@momondo.dk](mailto:info@momondo.dk)

### Board of Directors

Daniel Stephen Hafner, chairman  
Benjamin Strauss Berman, deputy chairman  
Per d'Artagnan Büller  
Pia Pickering Vemmelund

### Executive Board

Pia Pickering Vemmelund, managing director

### Auditors

Deloitte Statsautoriseret Revisionspartnerselskab  
Weidekampsgade 6  
Postboks 1600  
0900 København C

## Statement by Management on the annual report

The Board of Directors and the Executive Board have today considered and approved the annual report of Momondo A/S for the financial year 01.01.2017 - 31.12.2017.

The annual report is presented in accordance with the Danish Financial Statements Act.

In our opinion, the financial statements give a true and fair view of the Entity's financial position at 31.12.2017 and of the results of its operations and cash flows for the financial year 01.01.2017 - 31.12.2017.

We believe that the management commentary contains a fair review of the affairs and conditions referred to therein.

We recommend the annual report for adoption at the Annual General Meeting.

Copenhagen, 31.05.2018

### Executive Board

Pia Pickering Vemmelund  
managing director

### Board of Directors

Daniel Stephen Hafner  
chairman

Benjamin Strauss Berman  
deputy chairman

Per d'Artagnan Büller

Pia Pickering Vemmelund

# Independent auditor's report

## To the shareholder of Momondo A/S

### Opinion

We have audited the financial statements of Momondo A/S for the financial year 01.01.2017 - 31.12.2017, which comprise the income statement, balance sheet, statement of changes in equity, cash flow statement and notes, including a summary of significant accounting policies. The financial statements are prepared in accordance with the Danish Financial statements Act.

In our opinion, the financial statements give a true and fair view of the Entity's financial position at 31.12.2017 and of the results of its operations and cash flows for the financial year 01.01.2017 - 31.12.2017 in accordance with the Danish Financial statements Act.

### Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (ISAs) and additional requirements applicable in Denmark. Our responsibilities under those standards and requirements are further described in the Auditor's responsibilities for the audit of the financial statements section of this auditor's report. We are independent of the Entity in accordance with the International Ethics Standards Board of Accountants' Code of Ethics for Professional Accountants (IESBA Code) and the additional requirements applicable in Denmark, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

### Management's responsibilities for the financial statements

Management is responsible for the preparation of financial statements that give a true and fair view in accordance with the Danish Financial statements Act, and for such internal control as Management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, Management is responsible for assessing the Entity's ability to continue as a going concern, for disclosing, as applicable, matters related to going concern, and for using the going concern basis of accounting in preparing the financial statements unless Management either intends to liquidate the Entity or to cease operations, or has no realistic alternative but to do so.

### Auditor's responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs and the additional requirements applicable in Denmark will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

As part of an audit conducted in accordance with ISAs and the additional requirements applicable in Denmark, we exercise professional judgement and maintain professional scepticism throughout the audit. We also:

## Independent auditor's report

- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Entity's internal control.
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by Management.
- Conclude on the appropriateness of Management's use of the going concern basis of accounting in preparing the financial statements, and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the Entity's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the financial statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the Entity to cease to continue as a going concern.
- Evaluate the overall presentation, structure and content of the financial statements, including the disclosures in the notes, and whether the financial statements represent the underlying transactions and events in a manner that gives a true and fair view.

We communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

### **Statement on the management commentary**

Management is responsible for the management commentary.

Our opinion on the financial statements does not cover the management commentary, and we do not express any form of assurance conclusion thereon.

In connection with our audit of the financial statements, our responsibility is to read the management commentary and, in doing so, consider whether the management commentary is materially inconsistent with the financial statements or our knowledge obtained in the audit or otherwise appears to be materially misstated.

Moreover, it is our responsibility to consider whether the management commentary provides the information required under the Danish Financial statements Act.

## Independent auditor's report

Based on the work we have performed, we conclude that the management commentary is in accordance with the financial statements and has been prepared in accordance with the requirements of the Danish Financial statements Act. We did not identify any material misstatement of the management commentary.

Copenhagen, 31.05.2018

### **Deloitte**

Statsautoriseret Revisionspartnerselskab

Central Business Registration No: 33963556

Christian Sanderhage

State Authorised Public Accountant

Identification number (MNE) mne23347

## Management commentary

	<b>2017</b>	<b>2016</b>	<b>2015</b>	<b>2014</b>	<b>2013</b>
	<b>DKK'000</b>	<b>DKK'000</b>	<b>DKK'000</b>	<b>DKK'000</b>	<b>DKK'000</b>
<b>Financial highlights</b>					
<b>Key figures</b>					
Gross profit	153.698	55.615	58.693	50.572	19.072
Operating profit/loss	(1.998)	(43.402)	(18.344)	(785)	(36.801)
Net financials	(3.706)	(3.185)	(798)	(1.317)	(1.181)
Profit/loss for the year	(30.134)	(35.954)	(15.714)	(1.884)	(31.086)
Total assets	157.246	188.269	138.508	79.963	45.454
Investments in property, plant and equipment	2.232	5.973	1.391	1.195	377
Equity	(103.301)	(73.166)	(37.212)	(21.499)	(19.615)
Employees in average	229	177	120	87	53
<b>Ratios</b>					
Return on equity (%)	66,8	53,5	9,2	763,6	-
Equity ratio (%)	(65,7)	(38,9)	(26,9)	(26,9)	(43,2)

Financial highlights are defined and calculated in accordance with "Recommendations & Ratios 2015" issued by the Danish Society of Financial Analysts.

As specified on page 22, the accounting policies on recognition of indirect production costs related to fixed assets have been changed from recognition as part of cost of fixed assets to recognition in the income statement when incurred. The comparative figures for the second, third and fourth comparative year have not been restated. A restatement of the comparatives would imply an increase in the results, value of fixed assets (completed development projects and development projects in progress) and equity.

<b>Ratios</b>	<b>Calculation formula</b>	<b>Ratios</b>
Return on equity (%)	$\frac{\text{Profit/loss for the year} \times 100}{\text{Average equity}}$	The entity's return on capital invested in the entity by the owners.
Equity ratio (%)	$\frac{\text{Equity} \times 100}{\text{Total assets}}$	The financial strength of the entity.



## Management commentary

### Primary activities

The Company's primary activity is to conduct internet business.

### Development in activities and finances

As stated in the 2016 annual report Momondo Group Holdings Limited entered an agreement in February 2017 to sell 100% of the issued share capital to the Priceline Group inc. (today Booking Holdings Inc – NASDAQ: BKNG), through its wholly owned subsidiary, Priceline.com International Limited. All regulatory approvals were obtained and the acquisition was completed the 24th of July 2017.

In 2017 momondo A/S continued with the expanding marketing strategy and product innovation strategy, which meant continued market growth and expansion of product portfolio and mobile offerings, thus achieving its growth targets. This meant another year of continued growth in turnover.

As expected the Operating result also improved in 2017, mainly due to higher growth rate in turnover, than in marketing investments – capitalizing further on previous years investments.

By the end of 2017, the Company was still showing a negative equity position due to the retained loss of 30,1m DKK in the year and prior years' significant investments in marketing activities and product development. As a consequence of the acquisition a write-down of 25,8m DKK on intangible assets was incurred. Mainly due to synergy on sharing common platforms and technologies on a wider scale in the Group. Also the deferred Tax asset was written down with 20,8m DKK. This meant that Profit/Loss for the year ended in negative. These were extra-ordinary write-downs in the year, so a positive Profit is expected in 2018.

### Outlook

Management continues to focus on international growth and new product development. Synergy effects from the acquisition and continued investment in marketing and product will deliver the planned international growth targets. Management succeeded – as planned - in driving a more profitable growth in 2017 and will continue to do so in 2018. Thus the Gross profit for 2018 is expected to continue to grow with a positive impact on operating result.

### Events after the balance sheet date

The capital strength of the company has been restored in January 2018 as a result of a capital contribution from the parent company. Further the operating profit is expected to improve further in 2018. In accordance with § 119 of the Danish Companies Act, the board addressed the company's long-term business plan and current financial strength and has determined no need for further steps to be taken. Based on this the financial statements have been prepared using the going concern basis of accounting.

## Income statement for 2017

	<u>Notes</u>	<u>2017 DKK</u>	<u>2016 DKK</u>
<b>Gross profit</b>		<b>153.697.627</b>	<b>55.614.874</b>
Staff costs	2	(126.923.729)	(88.090.007)
Depreciation, amortisation and impairment losses	3	<u>(28.772.388)</u>	<u>(10.926.892)</u>
<b>Operating profit/loss</b>		<b>(1.998.490)</b>	<b>(43.402.025)</b>
Impairment of financial assets		(324.167)	0
Other financial expenses	4	<u>(3.382.130)</u>	<u>(3.184.765)</u>
<b>Profit/loss before tax</b>		<b>(5.704.787)</b>	<b>(46.586.790)</b>
Tax on profit/loss for the year	5	<u>(24.429.500)</u>	<u>10.632.757</u>
<b>Profit/loss for the year</b>	6	<u><b>(30.134.287)</b></u>	<u><b>(35.954.033)</b></u>

## Balance sheet at 31.12.2017

	<u>Notes</u>	<u>2017 DKK</u>	<u>2016 DKK</u>
Completed development projects		0	10.647.053
Acquired intangible assets		86.646	1.345.473
Acquired rights		0	40.014
Development projects in progress		0	13.996.883
<b>Intangible assets</b>	<b>7</b>	<b><u>86.646</u></b>	<b><u>26.029.423</u></b>
Other fixtures and fittings, tools and equipment		3.626.368	3.751.337
Leasehold improvements		1.871.616	2.412.745
<b>Property, plant and equipment</b>	<b>8</b>	<b><u>5.497.984</u></b>	<b><u>6.164.082</u></b>
Investments in group enterprises		0	324.167
Other receivables		3.569.618	3.503.927
Deferred tax	10	0	20.783.331
<b>Fixed asset investments</b>	<b>9</b>	<b><u>3.569.618</u></b>	<b><u>24.611.425</u></b>
<b>Fixed assets</b>		<b><u>9.154.248</u></b>	<b><u>56.804.930</u></b>
Trade receivables		66.135.520	79.071.952
Receivables from group enterprises		7.078.966	0
Other receivables		1.426.318	286.994
Income tax receivable		0	4.579
Prepayments	11	18.181.943	19.897.177
<b>Receivables</b>		<b><u>92.822.747</u></b>	<b><u>99.260.702</u></b>
<b>Cash</b>		<b><u>55.268.549</u></b>	<b><u>32.203.848</u></b>
<b>Current assets</b>		<b><u>148.091.296</u></b>	<b><u>131.464.550</u></b>
<b>Assets</b>		<b><u>157.245.544</u></b>	<b><u>188.269.480</u></b>

## Balance sheet at 31.12.2017

	<u>Notes</u>	<u>2017 DKK</u>	<u>2016 DKK</u>
Contributed capital	12	1.672.600	1.672.600
Reserve for development expenditure		0	11.477.768
Retained earnings		<u>(104.973.241)</u>	<u>(86.316.722)</u>
<b>Equity</b>		<b><u>(103.300.641)</u></b>	<b><u>(73.166.354)</u></b>
Other provisions	13	<u>866.890</u>	<u>8.596.774</u>
<b>Provisions</b>		<b><u>866.890</u></b>	<b><u>8.596.774</u></b>
Prepayments received from customers		2.093.492	1.704.066
Trade payables		28.889.177	47.512.285
Payables to group enterprises		189.227.477	177.086.986
Income tax payable		3.641.590	0
Other payables		<u>35.827.559</u>	<u>26.535.723</u>
<b>Current liabilities other than provisions</b>		<b><u>259.679.295</u></b>	<b><u>252.839.060</u></b>
<b>Liabilities other than provisions</b>		<b><u>259.679.295</u></b>	<b><u>252.839.060</u></b>
<b>Equity and liabilities</b>		<b><u>157.245.544</u></b>	<b><u>188.269.480</u></b>
Going concern	1		
Unrecognised rental and lease commitments	15		
Contingent liabilities	16		
Transactions with related parties	17		
Group relations	18		

## Statement of changes in equity for 2017

	<b>Contributed capital DKK</b>	<b>Reserve for development expenditure DKK</b>	<b>Retained earnings DKK</b>	<b>Total DKK</b>
	<u>DKK</u>	<u>DKK</u>	<u>DKK</u>	<u>DKK</u>
Equity beginning of year	1.672.600	11.477.768	(86.316.722)	(73.166.354)
Transfer to reserves	0	(11.477.768)	11.477.768	0
Profit/loss for the year	0	0	(30.134.287)	(30.134.287)
<b>Equity end of year</b>	<b>1.672.600</b>	<b>0</b>	<b>(104.973.241)</b>	<b>(103.300.641)</b>

## Cash flow statement 2017

	<u>Notes</u>	<u>2017 DKK</u>	<u>2016 DKK</u>
Operating profit/loss		(1.998.490)	(43.402.025)
Amortisation, depreciation and impairment losses		28.772.388	10.914.435
Other provisions		(7.729.884)	(1.772.900)
Working capital changes	14	<u>4.575.075</u>	<u>(26.467.141)</u>
<b>Cash flow from ordinary operating activities</b>		<b>23.619.089</b>	<b>(60.727.631)</b>
Financial income paid		(3.382.130)	(3.184.765)
Income taxes refunded/(paid)		<u>4.579</u>	<u>0</u>
<b>Cash flows from operating activities</b>		<b>20.241.538</b>	<b>(63.912.396)</b>
Acquisition etc of intangible assets		(72.670)	(5.973.206)
Acquisition etc of property, plant and equipment		(2.231.586)	(16.561.581)
Sale of property, plant and equipment		0	12.456
Acquisition of fixed asset investments		(65.691)	0
Sale of fixed asset investments		<u>0</u>	<u>568.325</u>
<b>Cash flows from investing activities</b>		<b>(2.369.947)</b>	<b>(21.954.006)</b>
Incurrence of debt to group enterprises		12.272.076	85.075.463
Incurrence of receivable from group enterprises		<u>(7.078.966)</u>	<u>0</u>
<b>Cash flows from financing activities</b>		<b>5.193.110</b>	<b>85.075.463</b>
<b>Increase/decrease in cash and cash equivalents</b>		<b>23.064.701</b>	<b>(790.939)</b>
Cash and cash equivalents beginning of year		<u>32.203.848</u>	<u>32.994.787</u>
<b>Cash and cash equivalents end of year</b>		<b>55.268.549</b>	<b>32.203.848</b>

## Notes

### 1. Going concern

The capital strength of the company has been restored in January 2018 as a result of a capital contribution from the parent company. Further the operating profit is expected to improve further in 2018. In accordance with § 119 of the Danish Companies Act, the board addressed the company's long-term business plan and current financial strength and has determined no need for further steps to be taken. Based on this the financial statements have been prepared using the going concern basis of accounting.

	<b>2017</b>	<b>2016</b>
	<b>DKK</b>	<b>DKK</b>
<b>2. Staff costs</b>		
Wages and salaries	119.163.050	82.469.506
Pension costs	5.973.378	4.302.942
Other social security costs	1.787.301	1.317.559
	<b>126.923.729</b>	<b>88.090.007</b>
Average number of employees	<b>229</b>	<b>177</b>

Information on remuneration to management has been omitted with reference to the Annual Accounts Act, section 98b, paragraph. 3.

	<b>2017</b>	<b>2016</b>
	<b>DKK</b>	<b>DKK</b>
<b>3. Depreciation, amortisation and impairment losses</b>		
Amortisation of intangible assets	179.255	8.906.465
Impairment losses on intangible assets	25.836.192	230.429
Depreciation of property, plant and equipment	2.756.941	1.777.542
Profit/loss from sale of intangible assets and property, plant and equipment	0	12.456
	<b>28.772.388</b>	<b>10.926.892</b>

	<b>2017</b>	<b>2016</b>
	<b>DKK</b>	<b>DKK</b>
<b>4. Other financial expenses</b>		
Financial expenses from group enterprises	0	1.883.517
Interest expenses	108.294	21.657
Exchange rate adjustments	3.273.836	1.279.591
	<b>3.382.130</b>	<b>3.184.765</b>

## Notes

	<b>2017</b>	<b>2016</b>
	<b>DKK</b>	<b>DKK</b>
<b>5. Tax on profit/loss for the year</b>		
Tax on current year taxable income	3.646.169	0
Change in deferred tax for the year	<u>20.783.331</u>	<u>(10.632.757)</u>
	<b><u>24.429.500</u></b>	<b><u>(10.632.757)</u></b>

	<b>2017</b>	<b>2016</b>
	<b>DKK</b>	<b>DKK</b>
<b>6. Proposed distribution of profit/loss</b>		
Retained earnings	<u>(30.134.287)</u>	<u>(35.954.033)</u>
	<b><u>(30.134.287)</u></b>	<b><u>(35.954.033)</u></b>

	<b>Completed develop- ment projects DKK</b>	<b>Acquired intangible assets DKK</b>	<b>Acquired rights DKK</b>	<b>Develop- ment projects in progress DKK</b>
<b>7. Intangible assets</b>				
Cost beginning of year	29.158.232	1.941.470	886.090	13.996.883
Additions	<u>0</u>	<u>72.670</u>	<u>0</u>	<u>0</u>
<b>Cost end of year</b>	<b><u>29.158.232</u></b>	<b><u>2.014.140</u></b>	<b><u>886.090</u></b>	<b><u>13.996.883</u></b>
Amortisation and impairment losses beginning of year	(18.511.179)	(595.997)	(846.076)	0
Impairment losses for the year	(10.647.053)	(1.152.242)	(40.014)	(13.996.883)
Amortisation for the year	<u>0</u>	<u>(179.255)</u>	<u>0</u>	<u>0</u>
<b>Amortisation and impairment losses end of year</b>	<b><u>(29.158.232)</u></b>	<b><u>(1.927.494)</u></b>	<b><u>(886.090)</u></b>	<b><u>(13.996.883)</u></b>
<b>Carrying amount end of year</b>	<b><u>0</u></b>	<b><u>86.646</u></b>	<b><u>0</u></b>	<b><u>0</u></b>

### Development projects in progress

Completed development projects as well as development in progress have been impaired at the end of the year resulting in a carrying amount of 0 DKK.



## Notes

	<b>Other fixtures and fittings, tools and equipment DKK</b>	<b>Leasehold improve- ments DKK</b>	
<b>8. Property, plant and equipment</b>			
Cost beginning of year	7.086.209	2.558.973	
Additions	2.131.833	99.753	
Disposals	<u>(2.719.458)</u>	<u>(140.743)</u>	
<b>Cost end of year</b>	<b><u>6.498.584</u></b>	<b><u>2.517.983</u></b>	
Depreciation and impairment losses beginning of the year	(3.334.872)	(146.228)	
Depreciation for the year	(2.256.802)	(500.139)	
Reversal regarding disposals	<u>2.719.458</u>	<u>0</u>	
<b>Depreciation and impairment losses end of the year</b>	<b><u>(2.872.216)</u></b>	<b><u>(646.367)</u></b>	
<b>Carrying amount end of year</b>	<b><u>3.626.368</u></b>	<b><u>1.871.616</u></b>	
	<b>Investments in group enterprises DKK</b>	<b>Other receivables DKK</b>	<b>Deferred tax DKK</b>
<b>9. Fixed asset investments</b>			
Cost beginning of year	324.167	3.503.927	20.783.331
Additions	0	65.691	0
Disposals	<u>(324.167)</u>	<u>0</u>	<u>0</u>
<b>Cost end of year</b>	<b><u>0</u></b>	<b><u>3.569.618</u></b>	<b><u>20.783.331</u></b>
Impairment losses for the year	<u>0</u>	<u>0</u>	<u>(20.783.331)</u>
<b>Impairment losses end of year</b>	<b><u>0</u></b>	<b><u>0</u></b>	<b><u>(20.783.331)</u></b>
<b>Carrying amount end of year</b>	<b><u>0</u></b>	<b><u>3.569.618</u></b>	<b><u>0</u></b>

## Notes

	<b>2017</b>	<b>2016</b>
	<b>DKK</b>	<b>DKK</b>
<b>10. Deferred tax</b>		
Intangible assets	0	(5.383.542)
Property, plant and equipment	0	39.747
Receivables	0	(3.341.991)
Tax losses carried forward	0	29.469.117
	<b>0</b>	<b>20.783.331</b>

### Changes during the year

Beginning of year	20.783.331
Recognised in the income statement	(20.783.331)
<b>End of year</b>	<b>0</b>

### 11. Prepayments

Prepayments comprise incurred costs relating to subsequent financial years.

	<b>Number</b>	<b>Par value</b>	<b>Nominal</b>
		<b>DKK</b>	<b>value</b>
			<b>DKK</b>
<b>12. Contributed capital</b>			
Stocks	16.726	100	1.672.600
	<b>16.726</b>		<b>1.672.600</b>

### 13. Other provisions

Other provisions comprise contractual liabilities regarding restricted stock units in Booking Holdings, Connecticut, US, acquired by employees and executives in Momondo A/S.

	<b>2017</b>	<b>2016</b>
	<b>DKK</b>	<b>DKK</b>
<b>14. Change in working capital</b>		
Increase/decrease in inventories	0	0
Increase/decrease in receivables	14.943.239	(28.880.310)
Increase/decrease in trade payables etc	(10.368.164)	2.413.169
	<b>4.575.075</b>	<b>(26.467.141)</b>

## Notes

	<b>2017</b>	<b>2016</b>
	<b>DKK</b>	<b>DKK</b>
<b>15. Unrecognised rental and lease commitments</b>		
Hereof liabilities under rental or lease agreements until maturity in total	<b><u>25.582.258</u></b>	<b><u>32.079.896</u></b>

### **16. Contingent liabilities**

A business partner has in 2016 sued Momondo A/S for breach of licence agreement. The size of any claim for damages against the company has not yet been made more specific for which reason a provision for such claim has not been made in the financial statements apart from a provision for legal expenses related to the lawsuit.

### **17. Transactions with related parties**

Only non-arm's-length transactions with related parties are disclosed in the financial statements. All related party transactions carried out during the financial year have been made on an arm's length basis.

### **18. Group relations**

Name and registered office of the Parent preparing consolidated financial statements for the largest group:  
Booking Holdings, 251 Little Falls Drive, Wilmington, New Castle, DE, 19808, United States.

Name and registered office of the Parent preparing consolidated financial statements for the smallest group:  
Booking Holdings, 251 Little Falls Drive, Wilmington, New Castle, DE, 19808, United States

## Accounting policies

### Reporting class

This annual report has been presented in accordance with the provisions of the Danish Financial Statements Act governing reporting class C enterprises (medium).

The accounting policies applied to these financial statements are consistent with those applied last year.

### Consolidated financial statements

Referring to section 112 of the Danish Financial Statements Act, no consolidated financial statements have been prepared.

### Recognition and measurement

Assets are recognised in the balance sheet when it is probable as a result of a prior event that future economic benefits will flow to the Entity, and the value of the asset can be measured reliably.

Liabilities are recognised in the balance sheet when the Entity has a legal or constructive obligation as a result of a prior event, and it is probable that future economic benefits will flow out of the Entity, and the value of the liability can be measured reliably.

On initial recognition, assets and liabilities are measured at cost. Measurement subsequent to initial recognition is effected as described below for each financial statement item.

Anticipated risks and losses that arise before the time of presentation of the annual report and that confirm or invalidate affairs and conditions existing at the balance sheet date are considered at recognition and measurement.

Income is recognised in the income statement when earned, whereas costs are recognised by the amounts attributable to this financial year.

### Foreign currency translation

On initial recognition, foreign currency transactions are translated applying the exchange rate at the transaction date. Receivables, payables and other monetary items denominated in foreign currencies that have not been settled at the balance sheet date are translated using the exchange rate at the balance sheet date. Exchange differences that arise between the rate at the transaction date and the rate in effect at the payment date, or the rate at the balance sheet date are recognised in the income statement as financial income or financial expenses. Property, plant and equipment, intangible assets, inventories and other non-monetary assets that have been purchased in foreign currencies are translated using historical rates.

### Income statement

#### Gross profit or loss

Gross profit or loss comprises revenue and external expenses.

#### Revenue

## Accounting policies

Revenue from the sale of services is recognised in the income statement when delivery is made to the buyer. Revenue is recognised net of VAT, duties and sales discounts and is measured at fair value of the consideration fixed.

### Other external expenses

Other external expenses include expenses relating to the Entity's ordinary activities, including expenses for premises, stationery and office supplies, marketing costs, etc. This item also includes writedowns of receivables recognised in current assets.

### Staff costs

Staff costs comprise salaries and wages as well as social security contributions, pension contributions, etc for entity staff.

### Depreciation, amortisation and impairment losses

Amortisation, depreciation and impairment losses relating to intangible assets and equipment comprise amortisation, depreciation and impairment losses for the financial year, calculated on the basis of the residual values and useful lives of the individual assets and impairment testing as well as gains and losses from the sale of intangible assets as well as equipment.

### Impairment of financial assets

Impairment of financial assets comprises impairment of financial assets which are not measured at fair value on a current basis.

### Other financial expenses

Other financial expenses comprise interest expenses, including interest expenses on payables to group enterprises, net capital losses on payables and transactions in foreign currencies as well as tax surcharge under the Danish Tax Prepayment Scheme etc.

### Tax on profit/loss for the year

Tax for the year, which consists of current tax for the year and changes in deferred tax, is recognised in the income statement by the portion attributable to the profit for the year and recognised directly in equity by the portion attributable to entries directly in equity.

### Balance sheet

#### Intellectual property rights etc

Intellectual property rights etc comprise development projects completed and in progress with related intellectual property rights, acquired intellectual property rights and prepayments for intangible assets.

Development projects on clearly defined and identifiable products and processes, for which the technical rate of utilisation, adequate resources and a potential future market or development opportunity in the enterprise can be established, and where the intention is to manufacture, market or apply the product or process in question, are recognised as intangible assets. Other development costs are recognised as costs in the income statement as incurred. When recognising development projects as intangible assets, an amount equalling

## Accounting policies

the costs incurred is taken to equity under Reserve for development costs that is reduced as the development projects are amortised and written down.

The cost of development projects comprises costs such as salaries and amortisation that are directly and indirectly attributable to the development projects.

Indirect production costs in form of indirect attributable staff costs and other external expenses used in the development process until 01.01.2016 are recognised in cost based on time spent on each project. After 01.01.2016 includes the cost of development projects only direct costs for external purchases and salaries.

Completed development projects are amortised on a straight-line basis using their estimated useful lives which are determined based on a specific assessment of each development project. If the useful life cannot be estimated reliably, it is fixed at 3 years. For development projects, protected by intellectual property rights, the maximum period of amortisation is the remaining duration of the relevant rights. The amortisation periods used are 3 years.

Intellectual property rights acquired are measured at cost less accumulated amortisation. Patents are amortised over their remaining duration, and licences are amortised over the term of the agreement, but over no more than 5 years.

Intellectual property rights etc are written down to the lower of recoverable amount and carrying amount.

### Property, plant and equipment

Other fixtures and fittings, tools and equipment and leasehold improvements are measured at cost less accumulated depreciation and impairment losses.

Cost comprises the acquisition price, costs directly attributable to the acquisition and preparation costs of the asset until the time when it is ready to be put into operation.

The basis of depreciation is cost less estimated residual value after the end of useful life. Straight-line depreciation is made on the basis of the following estimated useful lives of the assets:

Other fixtures and fittings, tools and equipment	2-4 years
Leasehold improvements	5 years

For leasehold improvements the depreciation period cannot exceed the contract period.

Estimated useful lives and residual values are reassessed annually.

Equipment are written down to the lower of recoverable amount and carrying amount.

### Investments in group enterprises

Investments in group enterprises are measured at cost and are written down to the lower of recoverable amount and carrying amount.

## Accounting policies

### Receivables

Receivables are measured at amortised cost, usually equalling nominal value less writedowns for bad and doubtful debts.

### Deferred tax

Deferred tax is recognised on all temporary differences between the carrying amount and tax-based value of assets and liabilities, for which the tax-based value of assets is calculated based on the planned use of each asset.

Deferred tax assets, including the tax base of tax loss carryforwards, are recognised in the balance sheet at their estimated realisable value, either as a set-off against deferred tax liabilities or as net tax assets.

### Prepayments

Prepayments comprise incurred costs relating to subsequent financial years. Prepayments are measured at cost.

### Cash

Cash comprises cash in hand and bank deposits.

### Other provisions

Other provisions comprise contractual liabilities.

Other provisions are recognised and measured as the best estimate of the expenses required to settle the liabilities at the balance sheet date. Provisions that are estimated to mature more than one year after the balance sheet date are measured at their discounted value.

### Other financial liabilities

Other financial liabilities are measured at amortised cost, which usually corresponds to nominal value.

### Prepayments received from customers

Prepayments received from customers comprise amounts received from customers prior to delivery of the goods agreed or completion of the service agreed.

### Income tax receivable or payable

Current tax payable or receivable is recognised in the balance sheet, stated as tax computed on this year's taxable income, adjusted for prepaid tax

### Cash flow statement

The cash flow statement shows cash flows from operating, investing and financing activities as well as cash and cash equivalents at the beginning and the end of the financial year.

Cash flows from operating activities are presented using the indirect method and calculated as the operating profit/loss adjusted for non-cash operating items, working capital changes and income taxes paid.

## Accounting policies

Cash flows from investing activities comprise payments in connection with fixed asset investments as well as purchase, development, improvement and sale, etc of intangible assets and property, plant and equipment, including acquisition of assets held under finance leases.

Cash flows from financing activities comprise changes in the size or composition of the contributed capital and related costs as well as the raising of loans, inception of finance leases, repayments of interest-bearing debt, purchase of treasury shares and payment of dividend.

Cash and cash equivalents comprise cash and short-term securities with an insignificant price risk less short-term bank loans.