# Herbalife Denmark ApS

C/O Advokat Richard Petersen Hovedvagtsgade 6,4. 1103 København K

Annual Report 2019

CVR No. 17 07 14 83

The Annual Report was presented and adopted at the Annual General Meeting of the Company on 20 May 2020

Richard Petersen Chairman

The annual report contains 16 pages

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# Statement by the Executive Board

The Executive Board has today discussed and adopted the annual report for 2019 of Herbalife Denmark ApS.

The annual report is prepared in accordance with the Danish Financial Statements Act.

In my opinion the financial statements give a true and fair view of the financial position of the Company as at 31 December 2019 and of the results of the Company's operations for the financial year ended 31 December 2019.

In my opinion, Management's review includes a true and fair account of the matters addressed in the Review.

We recommend that the annual report be adopted at the annual general meeting.

Copenhagen, 20 May 2020 Executive Board:

Neil Antony Spiers Chief Executive Officer

# **Independent Auditor's Report**

To the Shareholder of Herbalife Denmark ApS

#### **Opinion**

In our opinion, the Financial Statements give a true and fair view of the financial position of the Company at 31 December 2019, and of the results of the Company's operations for the financial year 1 January - 31 December 2019 in accordance with the Danish Financial Statements Act.

We have audited the Financial Statements of Herbalife Denmark ApS for the financial year 1 January - 31 December 2019, which comprise income statement, balance sheet and notes, including a summary of significant accounting policies ("financial statements").

# **Basis for Opinion**

We conducted our audit in accordance with International Standards on Auditing (ISAs) and the additional requirements applicable in Denmark. Our responsibilities under those standards and requirements are further described in the *Auditor's Responsibilities for the Audit of the Financial Statements* section of our report. We are independent of the Company in accordance with the International Ethics Standards Board for Accountants' Code of Ethics for Professional Accountants (IESBA Code) and the additional requirements applicable in Denmark, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

## Statement on Management's Review

Management is responsible for Management's Review.

Our opinion on the financial statements does not cover Management's Review, and we do not express any form of assurance conclusion thereon.

In connection with our audit of the financial statements, our responsibility is to read Management's Review and, in doing so, consider whether Management's Review is

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materially inconsistent with the financial statements or our knowledge obtained during the audit, or otherwise appears to be materially misstated.

Moreover, it is our responsibility to consider whether Management's Review provides the information required under the Danish Financial Statements Act.

Based on the work we have performed, in our view, Management's Review is in accordance with the Financial Statements and has been prepared in accordance with the requirements of the Danish Financial Statements Act. We did not identify any material misstatement in Management's Review.

# Management's Responsibilities for the Financial Statements

Management is responsible for the preparation of Financial Statements that give a true and fair view in accordance with the Danish Financial Statements Act, and for such internal control as Management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, Management is responsible for assessing the Company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting in preparing the financial statements unless Management either intends to liquidate the Company or to cease operations, or has no realistic alternative but to do so.

## Auditor's Responsibilities for the Audit of the Financial Statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs and the additional requirements applicable in Denmark will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

As part of an audit conducted in accordance with ISAs and the additional requirements applicable in Denmark, we exercise professional judgment and maintain professional skepticism throughout the audit. We also:

- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Company's internal control.
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by Management.
- Conclude on the appropriateness of Management's use of the going concern basis of accounting in preparing the financial statements and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the Company's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the financial statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the Company to cease to continue as a going concern.
- Evaluate the overall presentation, structure and contents of the financial statements, including the disclosures, and whether the financial statements represent the underlying transactions and events in a manner that gives a true and fair view.

We communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

Copenhagen, 20 May 2020 **PricewaterhouseCoopers** 

Statsautoriseret Revisionspartnerselskab

CVR No 33 77 12 31

Ole Tjørnelund Thomsen

State Authorised Public Accountant

MNE 10637

James Liang

State Authorised Public Accountant

MNE 34549

# Company details

Herbalife Denmark ApS c/o Advokat Attorney Richard Petersen Hovedvagtsgade 6, 4. sal/4 th. Floor DK-1103 København K/Copenhagen K

Website: www.herbalife.com

Registration No.: 17 07 14 83

Registered office: Copenhagen

Financial year: 1 January - 31 December

# **Executive Board**

Neil Antony Spiers

# **Auditors**

PricewaterhouseCoopers
Statsautoriseret Revisionspartnerselskab
Strandvejen 44
2900 Hellerup

# **Management's review**

# **Activities in Herbalife Denmark ApS**

The Company's primary activity consists of the wholesale of nutritional and personal care products.

# Significant events during the year

None

# Development in activities and financial position

The Company's net profit for the year 2019 is DKK 2,748 thousand against the net profit in 2018 of DKK 1,525 thousand.

# Capital and reserves

The Company's equity as at 31 December 2019 amounts to DKK 5,785 thousand (31 December 2018: DKK 4,537 thousand).

#### **Ownership**

The Company's share capital is held by Herbalife International Inc., Los Angeles, USA.

#### Subsequent events

Denmark achieved sales volume decrease for the first quarter of 2020 versus the prior year of 1.1%, which is not material. It's mostly due to decrease in number of new members as business may suffer from less recruitment due to that Members can not physically meet their customers. Members are turning slowly further to social media to continue their sales and oversight activities. We expect to see some negative impact to sales relating to the pandemic, but we don't consider this to be substantial. Thus far management does not anticipate this impacting the entities ability to continue as a going concern. For further information, we refer to note 8 in the Financial Statements.

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# Financial statements for the period 1 January – 31 December

# **Accounting policies**

The annual report of Herbalife Denmark ApS for 2019 has been prepared in accordance with the provisions applying to class B enterprises under the Danish Financial Statements Act.

The accounting policies applied in the preparation of the Financial Statements are consistent with those of last year.

## Recognition and measurement

Assets are recognised in the balance sheet when it is probable that future economic benefits will flow to the Company and the value of the asset can be reliably measured.

Liabilities are recognised in the balance sheet when an outflow of economic benefits is probable and when the liability can be reliably measured.

On initial recognition, assets and liabilities are measured at cost. Subsequently, assets and liabilities are measured as described below for each individual item. In recognising and measuring assets and liabilities, any gains, losses and risks occurring prior to the presentation of the annual report that evidence conditions existing at the balance sheet date are taken into account.

Income is recognised in the income statement as earned, including value adjustments of financial assets and liabilities measured at fair value or amortised cost. Equally, costs incurred to generate the year's earnings are recognised, including depreciation, amortisation, impairment and provisions as well as reversals as a result of changes in accounting estimates of amounts which were previously recognised in the income statement.

## Foreign currency translation

On initial recognition, transactions denominated in foreign currencies are translated at the exchange rates at the transaction date. Foreign exchange differences arising between the exchange rates at the transaction date and at the date of payment are recognised in the income statement as interest income or expense and similar items.

Receivables and payables and other monetary items denominated in foreign currencies are translated at the exchange rates at the balance sheet date. The difference between the exchange rates at the balance sheet date and at the date at which the receivable or payable arose or was recognised in the latest Financial Statements is recognised in the income statement as interest income or expense and similar items.

The annual report has been prepared in Danish Kroner.

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#### **Income statement**

#### Revenue

Revenue from the sale of goods and services is recognised in the income statement provided that delivery and transfer of risk to the buyer has taken place before year end and that the income can be reliably measured and is expected to be received. Revenue is measured ex VAT and taxes.

#### Other external costs

Other external costs comprise costs for distribution, sales, advertising, administration, bad debts etc.

## Gross profit/loss

With reference to section 32 of the Danish Financial Statements Act, revenue has not been disclosed in the Annual Report.

# Interest income and expense and similar items

Interest income and expense and similar items comprise interest income and expense, gains and losses on securities, payables and transactions denominated in foreign currencies etc.

# Tax on profit/loss for the year

Tax for the year comprises current tax and changes in deferred tax for the year. The tax expense relating to the profit/loss for the year is recognised in the income statement, and the tax expense relating to amounts directly recognised in capital and reserves is recognised directly in capital and reserves.

# **Balance** sheet

#### Receivables

Receivables are measured at amortised cost. Write-down is made for bad debt losses at net realisable value.

#### **Prepayments**

Prepayments comprise costs incurred in relation to subsequent financial years.

NA

# **Equity - dividends**

Proposed dividends are recognized as a liability at the date when they are adopted at the annual general meeting (declaration date). The expected dividend payment for the year is disclosed as a separate item under capital and reserves.

# Corporation tax and deferred tax

Current tax payable and receivable is recognised in the balance sheet as tax computed on the taxable income for the year, adjusted for tax on the taxable income of prior years and for tax paid on account.

Deferred tax is measured using the balance sheet liability method on all temporary differences between the carrying amount and the tax base of assets and liabilities.

Deferred tax assets, including the tax base of tax loss carry forward, are recognised at the expected value of their utilisation; either as a set-off against tax on future income or as a set-off against deferred tax liabilities in the same legal tax entity and jurisdiction.

#### Financial liabilities

Other liabilities comprising trade payables, amounts owed to group enterprises and other payables are measured at amortised cost.

# **Deferred** income

Deferred income comprises received payments concerning income in subsequent years.

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# **Income statement**

	Notes	2019	2018
Gross profit		3,615,511	1,857,803
Profit/loss before financial income and expense		3,615,511	1,857,803
Interest income and similar items	1	-	22,839
Interest expense and similar items	2	(33,085)	(10,838)
Profit/loss before tax		3,582,426	1,869,804
Tax on profit/loss for the year	3	(834,755)	(345,295)
Profit/loss for the year		2,747,671	1,524,509
Proposed distribution of profit			
Profit/loss for the year Extraordinary dividend paid Retained earnings		2,747,671 (1,500,000) 3,336,866	1,524,509 (750,000) 2,562,357
Available for distribution		4,584,537	3,336,866
T. 1 - 1 - 1 - 2 - 2 - 2 - 2 - 2 - 2 - 2 -			
To be distributed as follows: Retained earnings		4,584,537	3,336,866
		4,584,537	3,336,866

# **Balance sheet**

	Notes	31 December 2019	31 December 2018
ASSETS			
Current assets			
Receivables			
Trade receivables		919,635	823,902
Tax receivable		=	6,702
Amounts receivable from group enterprises		42,830	72,978
Prepayments		98,861	16,033
Deferred Tax		136,757	43,912
Total receivables		1,198,083	963,527
Cash at bank and in hand		14,711,711	11,820,278
Total current assets		15,909,794	12,783,805
TOTAL ASSETS		15,909,794	12,783,805

	Notes	3	31 December 2019	31 December 2018
EQUITY AND LIABILITIES				
Capital and reserves				
Share capital		4	1,200,000	1,200,000
Retained earnings		5	4,584,537	3,336,866
Total capital and reserves			5,784,537	4,536,866
Liabilities				
Short-term liabilities				
Amounts owed to group enterprises			2,230,396	1,980,767
Other payables		6	7,133,633	5,734,530
Income Tax payables			395,600	-
Deferred income			365,628	531,642
Total liabilities		9	10,125,257	8,246,939
TOTAL EQUITY AND LIABILITIES			15,909,794	12,783,805
Related parties	ä	7		
Significant events after the end of the financial period	ŝ	8		

# Notes

	2019	2018
1 Interest income and similar items		
Realised exchange gain Other financial income and similar items Total interest income		10,697 12,142 22,839
2 Interest expense and similar items		
Realised exchange loss Unrealised exchange gain Other financial expenses and similar items Total interest expense	19,058 12,822 1,205 33,085	10,838
3 Corporation tax		
Current tax		
Tax on profit for the year Adjustment prior years Deferred tax	927,600 (92,845) ————————————————————————————————————	397,298 (8,090) (43,913) 345,295

# 4 Share capital

The share capital amounts to DKK 1,200 thousand consisting of A shares of DKK 200 thousand with full voting and dividend rights and B shares of DKK 1,000 thousand without voting rights and with no rights to dividend. The share capital is divided into shares of DKK 1 thousand each or multiples thereof.

# 5 Retained earnings

	31 December 2019	31 December 2018
Retained earnings at 1 January Extraordinary dividend paid	3,336,866 (1,500,000)	2,562,357 (750,000)
Proposed profit appropriation/distribution of loss	2,747,671	1,524,509
Retained earnings at 31 December	4,584,537	3,336,866

# 6 Other payables

31 December 2019	31 December 2018
1,944,857	1,561,179
4,305,232	3,265,851
883,544	907,499
7,133,633	5,734,529
	2019 1,944,857 4,305,232 883,544

# 7 Related parties

Related parties include entities within the Herbalife Group. All goods are purchased through related parties.

#### Controlling interest

Herbalife International Inc., Los Angeles, USA.

#### **Ownership**

The Company's share capital is held by:

Herbalife International Inc., Los Angeles, USA.

Herbalife Denmark ApS is included in the consolidated Financial Statements of Herbalife Limited, USA. The consolidated Financial Statements of Herbalife Limited, USA are available at the Company's address or on the Company's website <a href="https://www.herbalife.com">www.herbalife.com</a>.

#### 8 Significant events after the end of the financial period

Late in 2019 the first news emerged from China about the COVID-19 (Coronavirus). The situation at the year-end was that a limited number of cases of an unknown virus had been reported to the World Health Organisation. In the first few months of 2020 the virus had spread globally and its negative impact has gained momentum. While this is still an evolving situation at the time of issuing these financial statements, it appears that the negative impact on global trade and on the Company may be more severe than originally expected. Certain currencies to which the Group is exposed have weakened, stock markets have declined, and commodity prices are lower. We have considered the outbreak of the COVID-19 (Coronavirus) pandemic and its current and future potential effects on the Company. We consider that the outbreak is a non-adjusting post balance sheet event that does not impact the measurement of assets and liabilities in the financial statements as of 31 December 2019 or for the year then ended.

Nevertheless, due to the fact that that the Company is considered as belonging to the category of "essential" businesses (selling nutrition products) and the source of financing of the Company's activity (mainly own equity), we do not currently see any direct risk to the Company's ability to continue as a going concern. We also currently have no information from the Ultimate Parent Company about plans to reduce the scale of the Company's operations due to the impact of COVID-19 (Coronavirus). We will continue to monitor the potential impact and will take all possible steps to mitigate any adverse effects on the Company.

