

PUNCHLINE ApS

Rygårds Allé 104
2900 Hellerup

Annual report
1 January 2016 - 31 December 2016

**The annual report has been presented and
approved on the company's general meeting the**

26/05/2017

William Nagel
Chairman of general meeting

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Company information

Reporting company PUNCHLINE ApS
Rygårds Allé 104
2900 Hellerup

CVR-nr: 16585505
Reporting period: 01/01/2016 - 31/12/2016

Auditor

CROWE HORWATH STATS AUTORISERET
REVISIONSINTERESSENTSKAB

Rygårds Allé 104
2900 Hellerup
DK Denmark

CVR-nr: 33256876
P-number: 1016413646

Statement by Management

The Executive Board has today discussed and approved the annual report of Punchline ApS for the financial year 1 January - 31 December 2016.

The annual report has been prepared in accordance with the Danish Financial Statements Act.

In our opinion, the financial statements give a true and fair view of the Company's financial position at 31 December 2016 and of the results of the the Company's operations for the financial year 1 January - 31 December 2016.

In our opinion, Management's review includes a fair review of the matters dealt with in the Management's review.

We recommend the adoption of the annual report at the annual general meeting.

Copenhagen, the 26/05/2017

Management

William Nagel

Board of directors

William Nagel

The independent auditor's report on financial statements

To the shareholders of PUNCHLINE ApS

Disclaimer of Opinion

We have been elected to audit the financial statements for Punchline ApS for the financial year 1 January - 31 December 2016, which comprise summary of significant accounting policies, income statement, balance sheet and notes. The annual accounts are prepared in accordance with the Danish Financial Statements Act.

We do not express an opinion on the financial statements. Due to the significance of the circumstances described in the "Basis for disclaimer of opinion" section, we have not been able to obtain sufficient and appropriate audit evidence that can provide a basis for an opinion on the financial statements.

Basis for disclaimer of opinion

As we have not received sufficient documentation for the investment in financial assets, we have not been able to carry the audit through. Consequently, we qualify the complete annual report.

Responsibilities of management for the financial statements

Management is responsible for the preparation of an annual financial statement that gives a true and fair view in accordance with the Danish Financial Statements Act. Management is also responsible for the internal control that management considers necessary to prepare an annual financial statement without significant misstatement, whether due to fraud or error.

In preparing the financial statements, management is responsible for assessing the company's ability to continue its operations; To disclose matters relating to continued operations, where relevant; As well as preparing the financial statements based on the accounting principle of continuing operations unless management intends to liquidate the company, cease operations or have no other realistic alternative than to do so.

Auditor's responsibility

Our responsibility is to conduct an audit of the financial statements in accordance with international standards on auditing and the additional requirements in force in Denmark and to issue an audit report. However, due to the circumstances described in "Basic Law for Non-Conclusion", we have not been able to obtain adequate and appropriate audit evidence that may form the basis for an audit opinion on the financial statements.

We are independent of the company in accordance with international ethical rules for auditors (IESBA's Code of Ethics) and the additional requirements that apply in Denmark, as well as we have met our other ethical obligations under these requirements.

Statement on the management's review

As stated in the "Basis for disclaimer of opinion", we have not been able to obtain sufficient and appropriate audit evidence that can form the basis for a conclusion on the financial statements. We therefore do not give an opinion on the management's review.

Hellerup, 26/05/2017

Søren Jonassen
State Authorised Public Accountant
CROWE HORWATH STATS AUTORISERET REVISIONSINTERESSENTSKAB
CVR: 33256876

Management's Review

Main activities

The company's activity consists of sale of fashion items.

Development in activities and economic conditions

The Company's income statement for the year ended 31 December shows a loss of DKK 18.750, and the balance sheet at 31. december 2016 shows equity of DKK 718.511.

Events following the financial year end

No events have occurred after the balance sheet date which could significantly affect the group's and the parent company's financial position.

Accounting Policies

The annual report has been prepared in accordance with the regulation applying to Reporting class B. The accounting policies have not been changed since last year.

Reporting currency

The financial statements are presented in Danish kroner.

Generally

Basis of recognition and measurement

Income is recognised in the income statement as earned, including value adjustments of financial assets and liabilities.

All expenses, including amortisation, depreciation and impairment losses, are also recognised in the income statement.

Assets are recognised in the balance sheet when it is probable that future economic benefits will flow to the company's and the value of the asset can be measured reliably.

Liabilities are recognised in the balance sheet when it is probable that future economic benefits will flow from the company's and the value of the liability can be measured reliably.

On initial recognition, assets and liabilities are measured at cost. On subsequent recognition, assets and liabilities are measured as described below for each individual accounting item.

Certain financial assets and liabilities are measured at amortised cost using the effective interest method. Amortised cost is calculated as the historic cost less any instalments and plus/less the accumulated amortisation of the difference between the cost and the nominal amount.

On recognition and measurement, allowance is made for predictable losses and risks which occur before the annual report are presented and which confirm or invalidate matters existing at the balance sheet date.

Income statement

Gross profit

With reference to section 32 of the Danish Financial Statements Act, the items 'Revenue', 'Cost of sale', 'Other external expenses' and 'Other operating income' are consolidated into one item designated 'Gross profit'.

Other external expenses

Other external expenses include the year's expenses relating to the entity's core activities, including expenses relating to distribution, sale, advertising, administration and premises.

Tax

Tax for the year includes current tax on the year's expected taxable income and the year's deferred tax adjustments. The portion of the tax for the year that relates to the profit/loss for the year is recognised in the income statement, whereas the portion that relates to transactions taken to equity is recognised in the equity.

Balance sheet

Cash and cash equivalents

Cash and cash equivalents comprise cash and short-term marketable securities which are subject to an insignificant risk of changes in value.

Corporation tax

Current tax payable and receivable is recognised in the balance sheet as tax computed on the taxable income

of prior years and for tax paid on account.

Deferred tax is measured using the balance sheet liability method on all temporary differences between the carrying amount and the tax value of assets and liabilities. However, deferred tax is not recognised on temporary differences relating to goodwill which is not deductible for tax purposes and on office premises and other items where temporary differences, apart from business combinations, arise at the date of acquisition without affecting either profit/loss for the year or taxable income. Where alternative tax rules can

be applied to determine the tax base, deferred tax is measured based on Management's intended use of the asset or settlement of the liability, respectively.

Deferred tax is measured according to the tax rules and at the tax rates applicable at the balance sheet date when the deferred tax is expected to crystallise as current tax. Changes in deferred tax due to changes in the tax rate are recognised in the income statement.

Income statement 1 Jan 2016 - 31 Dec 2016

	Disclosure	2016 kr.	2015 kr.
External expenses		-18,750	-18,750
Gross Result		-18,750	-18,750
Profit (loss) from ordinary operating activities		-18,750	-18,750
Other finance expenses		-595	0
Profit (loss) from ordinary activities before tax		-19,345	-18,750
Profit (loss)		-19,345	-18,750
Proposed distribution of results			
Retained earnings		-19,345	-18,750
Proposed distribution of profit (loss)		-19,345	-18,750

Balance sheet 31 December 2016

Assets

	Disclosure	2016 kr.	2015 kr.
Other investments		4,736,922	4,736,922
Investments		4,736,922	4,736,922
Total non-current assets		4,736,922	4,736,922
Other receivables		719,826	719,826
Receivables		719,826	719,826
Cash and cash equivalents		13,787	14,382
Current assets		733,613	734,208
Total assets		5,470,535	5,471,130

Balance sheet 31 December 2016

Liabilities and equity

	Disclosure	2016 kr.	2015 kr.
Contributed capital		200,000	200,000
Retained earnings		1,947,571	1,966,916
Total equity		2,147,571	2,166,916
Other payables, including tax payables, liabilities other than provisions		3,322,964	3,304,214
Short-term liabilities other than provisions, gross		3,322,964	3,304,214
Liabilities other than provisions, gross		3,322,964	3,304,214
Liabilities and equity, gross		5,470,535	5,471,130